



PHI BETA SIGMA FRATERNITY, INCORPORATED

**SOUTHWESTERN
REGION**

#PBSSWTakeFlight

ARKANSAS | KANSAS | MISSOURI | NEBRASKA | OKLAHOMA | WEST TENNESSEE



**72ND SOUTHWESTERN REGIONAL CONFERENCE
SPONSORSHIP PACKET**

APRIL 4-7, 2024

SHERATON HOTEL | OVERLAND PARK, KS

PHI BETA SIGMA FRATERNITY, INC.

2024 Southwestern Regional Conference

Dear Sponsor:

It is with great enthusiasm that we announce Kansas City, KS/MO as the host city for the 72nd Annual Southwestern Regional Conference for Phi Beta Sigma Fraternity, Inc. The members of the Southwestern Region, which encompasses six states: Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Tennessee, have partnered with a nonprofit 501(c)3 charitable organization to host the conference.

We are partnering with local black owned businesses and other organizations to provide scholarships, educational programs, and a wide variety of services to the community as well as our membership. The conference will be held Thursday, April 4, 2024, through Sunday April 7, 2024, at the Sheraton Overland Park Hotel at the Convention Center, 6100 Overland Park, Kansas 66211.

Our conference planner and host chapter have been diligently working to plan this upcoming event and would like to call upon your black owned company/organization to support the conference. There will be several ways through which your black owned company/organization may help to highlight the strengths of the regional competitions and enhance the audience market through sponsorship at this conference.

We invite you to be a part of this historic conference as a sponsor as we celebrate 110 years of service. Your investment will reap multiple returns. By supporting our mission, more people will be exposed to the many programs and services we provide in the various communities where we have chapters. You will also have the opportunity to connect with attendees at this event with advertisement messages.

We hope you find value in an organization with such influential members as U.S. Congressman John Lewis, Alain LeRoy Locke, the First African American Rhodes Scholar, 7th US Secretary of Education, Rod Paige, NFL Hall of Famers Emmitt Smith and Jerry Rice, and former U.S. President, The Honorable William Jefferson Clinton, Congressman Adriano Espaillat, and Dr. George Washington Carver (*Scientist & inventor born in Diamond, MO*).

We appreciate the support that your black-owned company/organization is willing to provide. We welcome the opportunity to fellowship with you during the events of this conference, and cordially invite you to help us showcase the spirit of the Greater Kansas City area.

Thank you for helping ensure Phi Beta Sigma Fraternity, Inc. has a successful Southwestern Regional Conference.

Sincerely,

Brandon Hill
23rd Regional Director
brandonhill1914@gmail.com

SPONSORSHIP CONTACT:

Eric Wells
visionandcreations@kc.rr.com

PHI BETA SIGMA FRATERNITY, INC.
2024 Southwestern Regional Conference

Enclosed is our check for:

<input type="checkbox"/>	Oratorical Competition	\$500
<input type="checkbox"/>	Debate Competition	\$1000
<input type="checkbox"/>	STEM Competition	\$250
<input type="checkbox"/>	Visual Arts Competition	\$250
<input type="checkbox"/>	Miss PBS Pageant	\$750
<input type="checkbox"/>	Dominoes Competition	\$425
<input type="checkbox"/>	Spades Competition	<u>\$250</u>
<input type="checkbox"/>	Bid Whist Competition	\$250
<input type="checkbox"/>	Video Game Competition	\$500
<input type="checkbox"/>	Stroll-Off Competition	\$750
<input type="checkbox"/>	Casino Night	\$1500

TOTAL REMITTANCE: \$ _____

***The sponsoring business will receive a free 1/2 page ad, company naming on the award presented, and will be featured on sponsoring branded stanchions posted throughout the conference.**

BLACK OWNED BUSINESS COMPETITION SPONSOR INFORMATION:

COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE/EMAIL: _____

Please complete form and return by March 19, 2024

Payable via pbssouthwestern.org