



**PHI BETA SIGMA**  
FRATERNITY, INCORPORATED

*Southwestern Region*

**We encourage our Collegiate Brothers and the respective chapter advisors to start preparing for the Oratorical and Debate contests. The PBS General Board has approved the following topics for 2024. Get Ready and Get Prepared!!!**

**Debate TOPIC**

In a 2023 interview with "The Rich Eisen Show, "Coach Deon Sanders was asked what attributes he looks for in players.

"Well, we have different attributes. Smart, tough, fast, disciplined with character. Now, quarterbacks are different, Sanders said" We want mother, father. Dual parent. We want that kid to be 3.5 (GPA) and up. Because he has to be smart. Not bad decisions off the field, at all. Because he has to be a leader of men." Deion prefers to recruit defensive line players who come ONLY from households led by single mothers. The Colorado coach reasoned that, "them kids hungry and willing to work to get they mamma out the slums."

Are children with broken families disadvantaged?

Name #1⇒				College Chapter ⇒		
Mailing Address ⇒						
City   State   Zip code						
	City ↑		State ↑		Zip code ↑	
Email Address ⇒						
Home Phone w/ Area Code ⇒			Cell Phone ⇒			Other Phone # ⇒
Previous Semester G.P.A ⇒			Cumulative G.P.A ⇒			Cumulative Hours ⇒
Current Semester Hours ⇒			Expected Graduation Date ⇒			



**PHI BETA SIGMA**  
FRATERNITY, INCORPORATED

*Southwestern Region*

Name #2⇒				College Chapter ⇒	
Mailing Address ⇒					
City   State   Zip code					
	City ↑	State ↑		Zip code ↑	
Email Address ⇒					
Home Phone w/ Area Code ⇒		Cell Phone ⇒		Other Phone # ⇒	
Previous Semester G.P.A ⇒		Cumulative G.P.A ⇒		Cumulative Hours ⇒	
Current Semester Hours ⇒			Expected Graduation Date ⇒		

Complete and return by **March 22, 2024**, to:  
 Bro. Dr. Corey Johnson, Director of Education Southwestern Region  
 Email in PDF form to: [coldfront1914@gmail.com](mailto:coldfront1914@gmail.com)



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**ORATORCIAL TOPIC**

Resistance can occur for many reasons. However, Kusy and Holloway (2014) established a link top-down change and resistance:

They found that was almost impossible to do any effective culture change without understanding the views of diverse stakeholders. The ‘old’ way of doing this incorporated the following model: leaders designed a plan, told others what it was, and tried to get buy-in along the way. Based on strong research evidence, people support what they help create and therefore they must be brought into the process of change in the initial stages.

Should Members of Phi Beta Sigma Fraternity, Inc. have individual rights to vote at Regional and National levels vs. the use of chapter based voting practices?

Name ⇒				College Chapter ⇒		
Mailing Address ⇒						
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## Visual Arts Competition

1. **Theme:**  
"Respecting Our Roots"
2. **Requirement:**  
Registered for the conference.
3. **The Work Must Be Original:**  
You must be the creator of the art or image you submit to the competition. Your art must be your own original concept and not a copy of anyone else's copyrighted material. (If your image infringes upon another's copyright it will be disqualified.) Upon submitting your work, to this competition, you are solely responsible for any infringement on copyrighted materials.
4. **Repeat Entries:**  
Participants are allowed a maximum of two entries.
5. **Copyright:**  
The artist retains all copyrights to their artwork without exception.
6. **Non-exclusive Permissions:**  
By entering this art competition, you are granting us a non-exclusive perpetual license to reproduce images of your artwork on our website and/or social medial outlet as well as the marketing of the art competitions to the general public for subsequent events. Artworks will not be used for any other purpose than that which is stated here. The winning entry will be displayed on the regional website.
7. **Entry Size and Format:**  
Your entry should be at most 24" x 36" in size. Format is limited to 2D pieces of art such as photography, painting (acrylic, oil, watercolor), drawings (pencil, charcoal, ink, marker, pastel, etc). Art surface can be canvas, fabric, paper, Masonite, particle board, poster, wood or plastic. (no metal surfaces, carvings or sculpture pieces)
8. **The Entry Process:**  
  - Step 1. Register for the conference.
  - Step 2. Fill out the registration form via Eventbrite
  - Step 3. Submit artwork at designated space at the regional conference.
9. **Judging Criteria:**

Does the submitted artwork fit the theme of the competition?	Does the work impact the viewer in relationship to the theme?
Is there a creative interpretation of the subject/ theme?	Does the work stand on its own as a complete and outstanding creative image?
Is the originality of the work interesting?	The composition and design of the work is also criteria for judging.
Is there overall quality and command of the medium being used?	

10. **Original Work:**  
We reserve the right to request proof that your entry is your original artwork created solely by you. Non-compliance to this rule will be a disqualification of your entry.
11. **Submission Deadlines:**  
Pieces should be available for display by Thursday, April 13th at 5PM to be considered for the competition.
12. **Prize Payments:**

1 <sup>st</sup> Place - \$200	2 <sup>nd</sup> Place - \$50
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Check mailed to the winner within 30 days of the notification of winning.





## CALL FOR ENTRIES

The International Director of Education of Phi Beta Sigma Fraternity, Inc. invites all collegiates to participate in Conclave 2025 STEM Technology Competition. Participants will compete for a monetary educational grant, which will be presented at Conclave 2025 Conference.

The STEM Technology Competition is designed to allow collegiate members of Phi Beta Sigma Fraternity, Inc to explore and create new adventures using technology. The program is a component of the fraternity's Science Technology Engineering Arts and Mathematics - S.T.E.A.M initiative, which allows collegiate to bring new technological advancements to the front of industry under the Education Program.

Through the program, Phi Beta Sigma will award funding to collegiate who present outstanding technology initiatives at Conclave Tampa 2025. An expert panel of information technology members will evaluate each presentation according to the evaluation criteria sheets. The region will recognize the team (two members) or individual with a monetary educational grant to assist in furthering their education goals.

Technology has evolved rapidly and changed how we function as a society. We pay bills, order food, buy goods, services & commodities, conduct meetings, body scanners, teaching, health care, and driving electric cars to show how far technology has changed the world. How do we remain connected by the transformation of technology to improve our lives for the next century? Your task is to present or demonstrate a technological advancement in one of the following categories.

- a. Artificial Intelligence
- b. Social Media
- c. Non-fungible tokens – NFT
- d. Virtual, Augment, or Mixed Reality – VR/AR/MR
- e. Metaverse
- f. Robotics
- g. Software Engineer

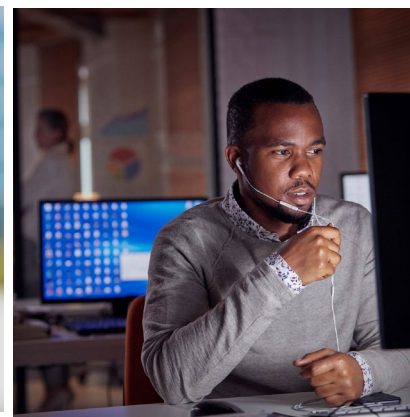
To apply, simply complete and return the enclosed application to your Regional Director of Education. Each region will send a representative to compete against the other regions to determine the two finalists at Conclave.

For more information, please contact STEM committee member and Gulf Coast Region Director of Education Bro. Jon Hawkins, at [hawkinsj53@hotmail.com](mailto:hawkinsj53@hotmail.com).

## PROGRAM IMPLEMENTATION TEAM

Marcus Chanay  
Jon Hawkins  
Emmanuel Rowe

Blake Maness  
Joe Roland



## BACKGROUND

Technology is the application of knowledge, experience, and /or tools and resources in response to human need or want. It's derived by a device, material, or a sequence of mathematical coded electronic instructions by a person mind that is built, assembled, or produced which is not a part of the natural world today. Products or Services are determined by the value and needs of people & acceptance of technology as it satisfies our needs or impacts on health, wellbeing, & structures that occur within our communities.

The Technology Showcase initiative program allows our collegiate members to use their imagination to create ideals Fortune 500 companies or independent entrepreneurs could implement as the next century advancements. The Gulf Coast Region took the lead for the fraternity in starting a program to showcase collegiate talent. The goal is allowing the fraternity's seven regions to compete at the International level for educational grants.

## 2025 PROGRAM GUIDELINES

- Education grant will be awarded to team or individual (Collegiate) winner and the runner-up for the best technology invention and presentation as judged by a panel of Information Technology professionals at Conclave.
- Technology idea's will be presented in person by team or individual at Conclave.
- All Brothers who submit an idea must be in good financial standing at all levels of Phi Beta Sigma Fraternity, Inc and registered for Conclave 2025.
- There is no restriction on creativity of prototype or presentation a team or individual provides. Each idea will be judged on the merits outlined in the evaluation sheet.
- No copy rights or intellectual property will be allowed unless documented in presentation.
- Team/individual will be assigned an IT coach to assist by your region.
- Teams or individuals will have 12 minutes to explain and demo inventions to the judges.
- All presentation or prototype information will not be shared, sold, or copied by any other entity.
- The Subject line of each entry must state: "STEM Technology Competition Entry for (Your Name)".
- Teams or individuals will receive confirmation, along with further directives for the regional presentation, upon receipt of their entry form.
- Presentation times will be assigned on a first come, first serve basis.
- Bring all special AV equipment you need to present your idea.
- Participants must be considered an undergraduate in the Fall 2025 to compete in competition.



## 2025 STEM TECHNOLOGY COMPETITION

# APPLICATION FORM

### TEAM OR INDIVIDUAL PERSONAL INFORMATION

Team or Individual Name	
Primary Contact	
Email Address	
Street Address	
City, State, Zip Code	
Telephone Number	
Secondary Contact	
Email Address	
Street Address	
City, State, Zip Code	
Telephone Number	

### PHI BETA SIGMA INFORMATION

Membership Number	
Collegiate School	
Name of Chapter	
State	

### STEM TECHNOLOGY EVALUATION CRITERIA

(Note: All presentation will be evaluated based on the below standards)

	<b>Creative</b>		<b>Implementation</b>
	<b>Commercial Potential</b>		<b>Life cycle Cost &amp; Schedule</b>
	<b>Patentability</b>		<b>Accessibility</b>
	<b>Strength of Innovation</b>		<b>Security</b>

Completed Application must be sent electronically to Regional Director of Education. Email Subject Line must be "STEM Technology Competition Entry for <your name>".



# STEM TECHNOLOGY COMPETITION

## TECHNOLOGY CRITERIA DESCRIPTION

<b>Creative</b>	Is the invention an original or unique creation?
<b>Commercial Potential</b>	How does your invention translate into a product or service that meets an unmet market need? How big is the market for your product and who are the projected customers? Are their competing technologies already in industry.
<b>Patentability</b>	Has your invention ever been public disclosed and was your work in collaboration with anyone?
<b>Strength of Innovation</b>	What are the problems your technology solves and is there a technological advantage over current industry standards? How easy would it be to work around or use your technology?
<b>Implementation</b>	Importance of the new technological outcome with regards to its transformational impact on technology and society.
<b>Life Cycle Cost &amp; Schedule</b>	The process to evaluate the economic performance cost to maintain the system over its entire life.
<b>Accessibility</b>	Steps to access your invention or prototype.
<b>Security</b>	What common practices are used to protect vulnerabilities and risk?

Phi Beta Sigma Fraternity will never share, sell, or rent individual or team personal information with anyone for their promotional use without your advance permission or unless ordered by a court of law.

