

**71st Southwestern Regional Leadership Conference  
April 13-16, 2023  
Graceland Guest House (Memphis, TN)**

**Thursday, April 13th - (Frat Shirt until the Ribbon Cutting Ceremony (Business Casual- Blazer, Sigma Oxford/Polo, & Navy or Black Slacks))**

TIME	EVENT	LOCATION	TIME LIMITS
12:00 PM - 6:00 PM	<b>Conference Registration</b>	<i>Theater Foyer</i>	7hrs
12:00 PM - 2:00 PM	<b>Committee Meetings</b>		2hrs
	Collegiate Affairs	<i>Rock Room</i>	
	Necrology, Rededication, & Charter	<i>Ballroom D</i>	
	Resolutions & Citations	<i>Ballroom C</i>	
	Awards & Chapter Reports	<i>Gospel Room</i>	
	Credentials	<i>Ballroom B</i>	
	Delegate Certification	<i>Ballroom B</i>	
	Audit Committee	<i>Country Room</i>	
	Grievance Committee	<i>Blues Room</i>	
	Alumni Affairs Committee	<i>Ballroom E</i>	
2:15 PM - 3:00 PM	<b>Pre-Conference Regional Board Meeting</b>	<i>Ballroom B</i>	45mins
3:15 PM - 5:15 PM	<b>First Plenary Session</b>	<i>Theater</i>	2hrs
	<i>Brandon Hill, 23rd Southwestern Regional Director Presiding</i>		
	<b>Processional</b>		
	<b>Call to Order</b>		
	Invocation		
	Seating of Delegates		15mins
	Adoption of Conference Rules		5mins
	Adoption of Conference Agenda		5mins
	Greetings from Host Chapter		5mins
	Adoption of Minutes from 2022 Regional Conference		5mins
	First Credentials Report		5mins
	<b>Officers' Reports</b>		
	<i>Regional Director of Education</i>		10mins
	<i>Regional Director of Social Action</i>		10mins
	<i>Regional Director of Bigger and Better Business</i>		10mins
	<i>Regional Sigma Beta Club Coordinator</i>		5mins
	<i>Regional Director of Collegiate Affairs</i>		5mins
	<i>Regional Legal Counsel</i>		5mins
	<i>Regional Secretary</i>		5mins
	<i>Regional Treasurer</i>		10mins
	<i>2nd Vice Regional Director</i>		10mins
	<i>1st Vice Regional Director</i>		10mins
	<b>Housekeeping &amp; Adjournment</b>		
5:30 PM - 6:00 PM	<b>VIP Holding Area</b>	<i>Country Room</i>	30mins
6:14 PM - 7:00 PM	<b>71st SWRLC Ribbon Cutting</b>	<i>Lawn</i>	45mins
7:14 PM - 8:14 PM	<b>Regional Director's Cocktail Hour</b>	<i>Lawn</i>	1hr
8:30 PM - 10:00 PM	<b>Alumni/Collegiate Affairs Game Night while Painting with a Twist</b>	<i>Ballroom A &amp; B</i>	1hr 30mins
10:14 PM - 12:14 AM	<b>Hospitality Suite</b>	<i>Room 112</i>	2hrs

**Friday, April 14th - (Conference Polo and Gray Slacks)**

TIME	EVENT	LOCATION	TIME LIMITS
7:00 AM - 9:00 AM	<b>Awards Committee Table Display</b>	<i>Ballroom A &amp; B</i>	2hrs
8:00 AM - 9:00 AM	<b>Deluxe Continental Breakfast</b>	<i>Lobby</i>	1hr
8:00 AM - 5:00 PM	<b>Conference Registration</b>	<i>Theater Foyer</i>	9hrs
9:14 AM - 10:10 AM	<b>ROTATING WORKSHOPS</b>		1hr
	Phi: Toast Master Training	<i>Ballroom C</i>	
	Beta: Effective Communication	<i>Ballroom D</i>	
	Sigma: Developing a Strategic Plan	<i>Ballroom E</i>	
	Royal Blue: <b>Creating Community Partnerships while Being Aware of your Chapter Brand</b>	<i>Rock Room</i>	
	Pure White: <b>"It's Okay, Not To Be Okay"</b> Mental Health Discussion	<i>Theater</i>	
10:14 AM - 11:10 AM	<b>Second Rotation of Workshops</b>		1hr
	Phi: Toast Master Training	<i>Ballroom C</i>	
	Beta: Effective Communication	<i>Ballroom D</i>	
	Sigma: Developing a Strategic Plan	<i>Ballroom E</i>	
	Royal Blue: <b>Creating Community Partnerships while Being Aware of your Chapter Brand</b>	<i>Rock Room</i>	
	Pure White: <b>"It's Okay, Not To Be Okay"</b> Mental Health Discussion	<i>Theater</i>	
11:14 AM - 12:10 AM	<b>Third Rotation of Workshops</b>		1hr
	Phi: Toast Master Training	<i>Ballroom C</i>	
	Beta: Effective Communication	<i>Ballroom D</i>	
	Sigma: Developing a Strategic Plan	<i>Ballroom E</i>	
	Royal Blue: <b>Creating Community Partnerships while Being Aware of your Chapter Brand</b>	<i>Rock Room</i>	
	Pure White: <b>"It's Okay, Not To Be Okay"</b> Mental Health Discussion	<i>Theater</i>	
12:30 AM - 2:00 PM	<b>Brotherhood Luncheon Honoring Collegiate Leaders</b>	<i>Ballroom A &amp; B</i>	1hr 30mins
2:14 PM - 3:00 PM	<b>Afternoon Meetings</b>		45mins
	Life Members Meeting	<i>Theater</i>	
	Alumni/Collegiate Fireside Chat	<i>Rock Room</i>	
	Regional Education Competition (STEM)	<i>Ballroom C</i>	

	Regional B.B.B. Competition ( <b>Bill Board Jackson</b> )	<i>Ballroom E</i>	
	Sigma Beta Club Coordinators and Advisors Meeting	<i>Ballroom D</i>	
3:14 PM - 4:45 PM	<b>Second Plenary Session</b> <i>Jeremiah Hatley - 2nd Vice Regional Director Presiding</i> Bro. David Turner, International 1st Vice President Audit Committee Grievance Committee Regional Distinguished Service Chapter Report Hon. Chris V.Rey, International President	<i>Theater</i>	1hr 30mins 20mins 10mins 20mins 10mins 30 mins
5:00 PM - 6:00 PM	<b>Past Regional Directors' Dinner</b>	<i>Founders Room</i>	1hr
5:00 PM - 6:00 PM	<i>Dinner on Your Own</i>		1hr
6:14 PM - 7:30 PM	<b>Stepshow/Pageant</b>	<i>Theater</i>	1hr 15mins
8:00 PM - 10:00 PM	<b>Comedy Show</b>	<i>Theater</i>	2hrs
10:14 PM - 12:14 AM	<b>Hospitality Suite</b>	<i>Room 112</i>	2hrs

**Saturday, April 15th - (Dark Suit- Navy or Black, White Shirt and Royal Blue Tie)**

TIME	EVENT	LOCATION	TIME LIMITS
8:00 AM - 11:00 AM	<b>Conference Registration</b>	<i>Theater Foyer</i>	3hrs
7:00 AM - 8:45 AM	<b>Regional Distinguished Service Chapter Breakfast</b>	<i>Rock Room</i>	1hr 45mins
8:00 AM - 9:00 AM	<b>Continental Breakfast</b>		1hr
9:14 AM - 11:30 AM	<b>Third Plenary Session</b> <i>Joseph Wilson- 1st Vice Regional Director Presiding</i> Necrology, Rededication & Charter Awards & Chapter Reports Collegiate Affairs Alumni Affairs Resolutions and Citations	<i>Theater</i>	2hrs 15mins 10mins 5mins 10 mins 10 mins 10 mins
	<b><u>International Officers Updates</u></b> <i>Bro. William Frasier, International Treasurer</i> <i>Hon. Daryl A. Anderson Sr., IED</i> <i>Bro. Malwan Johnson, International Program Directors Reports Representative</i> <i>Distinguished Bro. Joshua Busby, International Director of Collegiate Affairs and ICAT Team</i> <i>Brandon Hill, 23rd Southwestern Regional Director</i>		20mins 20mins 20mins 20mins 10mins
11:45 AM - 1:30 PM	<b>Awards Brunch sponsored by Good Health Wins and National University</b>	<i>Ballroom A &amp; B</i>	1hr 45mins
1:30 PM - 1:45 PM	<b>Conference Picture</b>	<i>Lawn</i>	15mins
3:00 PM - 6:00 PM	<b>First Class Day Party</b>	<i>Off Site Venue</i>	3hrs
7:30 PM - 8:00 PM	<b>Seating for Women's Appreciation Awards Show</b>	<i>Rock Room</i>	30mins
8:14 PM - 10:00 PM	<b>S.W.A.G. Awards Show and V.I.P. Lounge Experience</b>	<i>Ballrooms</i>	2hrs
10:14 PM - 12:14 AM	<b>Hospitality Suite</b>	<i>Room 112</i>	2hrs

**Sunday, April 16th- (Frat Shirt)**

TIME	EVENT	LOCATION	TIME LIMITS
9:14 AM - 10:00 AM	<b>Post Conference Board Meeting</b>	<i>Ballroom B</i>	45mins

*Meetings rooms subject to change based on accommodations needed*