



PHI BETA SIGMA
FRATERNITY, INCORPORATED

Southwestern Region

Miss Phi Beta Sigma Southwestern Region Pageant 2023

Application Packet



Sponsored By:

Phi Beta Sigma Fraternity, Incorporated



www.PBSOUTHWESTERN.org



PHI BETA SIGMA
FRATERNITY, INCORPORATED

Southwestern Region

February 1, 2023

Dear Contestant,

Welcome to the Miss Phi Beta Sigma –Southwestern Pageant and congratulations on taking your first step towards the title of Miss Phi Beta Sigma Southwestern 2023! What an exciting year for our program! We will be presenting our annual pageant at the Graceland Guest House Hotel in the Memphis, TN on Friday, April 14, 2023, and we are excited that you want to be a part of it. Many special activities are planned to celebrate this exciting anniversary year.

Take the time to read this letter and the entire contents of the entry packet. Please save this information. It includes the forms that you will need as a contestant, as well as information to help you as you prepare for competition. Feel free to contact any of the coordinators by phone or email at any time if you have questions.

Participating in a Miss Phi Beta Sigma Southwestern Region Pageant is a wonderful and unique experience. You will gain poise and confidence, hone your interview and public speaking skills, make many new friends, and become a part of the largest scholarship organization for young women in the world. Our committee members work year-round to make this experience and scholarship money available to you. Along with all that you will gain by becoming a contestant, there are certain expectations of you. The best time to begin your preparations is now. Spring brings with it a return to school, homework, exams, and new activities. Please take this into consideration as you make your decision. By sending your application in you are making a commitment to the Miss Phi Beta Sigma Southwestern Region Program. Once applications are received much preliminary work is completed to accommodate you. Escorts are assigned, program book layout is done, schedules for interviews, and judge's paperwork and notebooks are printed. **The time to make a thoughtful decision about whether you will compete is now, before you send your application in!**

Yours in Service and Brotherly Love,

Brandon Hill

Bro. Brandon Hill
23rd Southwestern Regional Director
brandonhill1914@gmail.com



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Miss Phi Beta Sigma Southwestern Pageant 2023

APPLICATION

Please type or print legibly in blue or black ink

Name ⇒		Chapter Representing ⇒	
Mailing Address ⇒			
City State Zip code			
	City ↑	State ↑	Zip code ↑
Email Address ⇒			
Home Phone w/ Area Code ⇒		Cell Phone ⇒	Other Phone # ⇒
School of Attendance ⇒			
Major ⇒		Classification ⇒	
Current Semester Hours ⇒		Expected Graduation Date ⇒	
Previous Semester G.P.A ⇒		Cumulative G.P.A ⇒	Cumulative Hours ⇒
LIST ALL ORGANIZATIONS CURRENTLY A MEMBER OF:			
PAGEANT/HOMECOMING OR MODEL EXPERIENCE:			
PLATFORM:			
HOBBIES:			
DESCRIBE YOURSELF IN ONE WORD: ↓			
Signature of Contestant ↑		Signature of Sponsoring Chapter Representative ↑	

PLEASE ATTACH A ½ PAGE BIOGRAPHY AND COLOR 4X6 PHOTO OF YOU WITH THE PACKET.





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CATEGORIES

Interviews

The interview will take place prior to the pageant. The attire will be business professional. Designated interview times will be determined upon arrival. Please check in at the registration table when you arrive.

Presentation – Shades of Blue Sportswear

Each contestant will be presented to the judges and audience with an introduction speech about themselves and career goals. Shades of Blue will be the theme of the category. Please consider the fraternity's color of royal blue when designing your outfit. Sixty percent of your outfit must be blue.

Talent Competition

Contestants will perform a talent of their choice with a maximum of 3 minutes. Please provide a description of talent and any props needed. An acceptable talent is not limited to dramatic reading/monologue, dance interpretation, singing, or musical instruments. Please refrain using any prop which may pose a fire hazard.

Swimwear Competition

Contestants will model a one-piece bathing suit with accessories of their choice. The color selection of the bathing suit will be the contestant's choice. All bathing suits should be in tasteful manner.

Evening Gown Competition

Contestants are required to wear a **FORMAL** evening gown in this category.

Question and Response

Contestants will be asked an impromptu question by judge panel relating to their life goals, current events, and platform.



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Miss Phi Beta Sigma Southwestern Pageant 2023

JUDGING CRITERIA

The Miss Phi Beta Sigma Southwestern Scholarship Pageant 2023 judging system is designed to promote diversity, individuality, and overall achievement among all contestants. Judges score the individual contestants immediately following each phase of the competition. Contestants are scored totally on a 1–100-point scale in whole numbers within each category (more than one contestant may receive the same score). There is one panel of judges for the entire competition. All judges will be educated about the Miss Phi Beta Sigma Southwestern Scholarship Pageant 2023 judging system and represent a variety of professional sectors within their communities. Contestants may receive additional 1-5 points (maximum 5) for the sale of advertisements in excess of the \$600 minimum requirement.

The Interview

20%

- Overall 1st Impression
- Personal Appearance
- Personality
- Ability to dialogue effectively and actively engage in conversation especially about their platform issue.

Presentation – Shades of Blue

10%

- Creativity of incorporation of Blue Theme and Personal Introduction
- Overall Appearance (Accessories, Hair, Make-up, etc.)
- Creativity of sportswear and personal introduction.
- Overall appearance/demeanor of the contestant (accessories, hair, make-up)
- Presentation will be evaluated on the overall attractiveness, poise, personality, and self-expressive introduction to the judges and audience. **The Attire Is Feminine, Trendy, Stylish And Cosmopolitan. 60% Of Attire Must Be Any Shade Of Blue.** Proper accouterments are recommended. Points will not be awarded and deducted on the production itself; however, each contestant should display enthusiasm and enjoyment during this category of competition.

Talent Competition

20%

- Stage Presence
- Originality of Talent
- Totality of All Elements (Costume, props, voice, use of body, choreography)
- Overall Performance
- Contestants will perform a talent of their choice with a maximum of three (3) minutes. Accepted talented is not limited to Dramatic Reading/Monologue, Dance Interpretation, Singing and Musical Instruments. Contestants are asked to submit a brief description of talent and any props needed for this category.





Miss Phi Beta Sigma Southwestern Pageant 2023 JUDGING CRITERIA

Swimwear Competition

15%

- Overall 1st Impression
- Overall physique (compliment height, weight, and bone structure)
- Sense of confidence and attractiveness
- Swimwear competition will be evaluated on the overall self-confidence shown, style of the swimsuit as it complements the figure, dignity of self and color coordination. The swimsuit does not have to be royal blue or white. Contestants are asked to wear a one-piece bathing suit of personal color choice. Accessories such as hose, heels, jewelry is optional but highly recommended. Swimsuits should be tasteful and complimentary to the figure. Over exposure of body will not be tolerated.

Evening Gown Competition

25%

- Overall 1st Impression
- Sense of Attractiveness
- Stage presence (poise, grace, and style)
- Sense of Confidence
- Technique including walk, posture, etc.

Question and Response

10%

- Emotional Control
- Proper and effective enunciation and diction
- Personality
- Response delivered in context with impact and thought.

Advertisement and Point Deduction

- 1 Point deducted per 15 minutes checked in late after required time
- 2 Points deducted for every mandatory rehearsal missed
- 25 Points deducted if \$600.00 minimum advertisements not sold

ALL POINTS DEDUCTED FROM FINAL SCORE

Advertisements Sold Bonus

\$601-\$700.....1 Point
 \$701-\$800.....2 Points
 \$901-\$1000.....3 Points
 \$1101-\$1200.....4 Points
 \$1201-Over5 Points

MAXIMUM POINTS FOR ADVERTISEMENTS- 5pts





Miss Phi Beta Sigma Southwestern Pageant 2023 DISCLAIMER

The Miss Phi Beta Sigma is a non-discriminatory event open to all females regardless of:

- Race and/or National Origin
- Religion
- Undergraduate-Graduate Classification
- Organization Affiliation

*Contestants must not be older than 25 years old.

*Entry fee is **NON-REFUNDABLE**.

*All photos are the property of PHI BETA SIGMA FRATERNITY, INCORPORATED.

*All contestants are required to sell a minimum of \$600.00 in advertisements.

*25 points will be deducted from the final score if \$600.00 is not sold.

I _____, have received and read a copy of the application packet with all rules, guidelines, requirements, and pageant score sheet and hereby agree to the rules, terms, and conditions of Miss Phi Beta Sigma Scholarship Pageant 2023.

- I, also, agree that the decision of the judges is FINAL, and I am entitled to see a copy of my performance results.
- I further understand that if I am chosen as Miss Phi Beta Sigma 2023, I must be unwed and without child(ren).
- Furthermore, I must remain unwed and without child(ren)during my reign.
- I further understand that I am not an agent for the Miss Southwestern Region Phi Beta Sigma Pageant, and I am not authorized to act on behalf of the fraternity other than permitted in my capacity as a contestant or the Miss Phi Beta Sigma 2023, if selected.
- I further understand any violation of the pageant rules, regulations and/or failure to serve in the capacity, as Miss Phi Beta Sigma 2023, if selected, may be grounds for removal or the termination of my reign.

The disclaimer must accompany entry fee and photo.

SIGNATURE OF CONTESTANT

NOTARY PUBLIC

DATE

COMMISSION EXPIRES

COLLEGIATE ADVISOR

COMMITTEE CHAIRMAN





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Southwestern Region

Miss Phi Beta Sigma Southwestern Pageant 2023

SOUVENIR JOURNAL AD FORM

Advertisement and donation proceeds will benefit the fraternity's Educational Scholarship Fund to assist financially disadvantaged students in our local school districts to pursue an undergraduate degree at any University or College of their choice.

Print or Type only (person buying the advertisement)

Name ⇒					
Mailing Address ⇒					
City State Zip code					
	City ↑	State ↑	Zip code ↑		
Email Address ⇒					
Home Phone w/ Area Code ⇒		Cell Phone ⇒		Other Phone # ⇒	

<input type="checkbox"/> Full page	=	} Full Page
\$150.00		
<input type="checkbox"/> ½ page	=	
\$100.00		
<input type="checkbox"/> ¼ page	=	
\$60.00		1/2 Page
<input type="checkbox"/> Business Card	=	} ¼ page
\$30.00		
<input type="checkbox"/> Patron	=	Patron
\$15.00		Business Card

Deadline for Advertisement to appear in the souvenir journal is March 15, 2023

Advertisement Solicited by (Contestant's Name): ↓

Send Advertisements and Donations to:

Miss Phi Beta Sigma Southwestern Pageant 2023
C/o Michael Beverly, Jr., SW Regional Treasurer
P.O. Box 241272
Omaha, NE 68124
Email to: michaelbeverly22@gmail.com
Pay online at: www.pbssouthwestern.org



www.PBSSOUTHWESTERN.org



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Miss Phi Beta Sigma Southwestern Pageant 2023

Sample Contestant Letter

Dear Sir/Madam:

Phi Beta Sigma Fraternity, Inc. is an international organization founded on the principles of Brotherhood, Scholarship and Service. It is the desire of the Fraternity to bring events to the local community that will foster support for the educational awareness.

It is in the spirit of promoting scholarship that Phi Beta Sigma Fraternity, Inc. is promoting and sponsoring The Miss Phi Beta Sigma Fraternity Pageant. The pageant is scheduled on Friday April 14, 2023, at the Graceland Guest House Hotel and I _____ am a contestant.

I am soliciting you/your company support in this effort by asking you to purchase an ad in the program souvenir journal on my behalf. The ad rates are:

- Full Page----- \$150.00
- Half Page ----- \$100.00
- Quarter Page ----- \$60.00
- Eighth Page/Business Card ----- \$30.00
- Patrons ----- \$15.00

All camera-ready ads and money are due by **March 15, 2023**. Ads preferably should be sent via email with proper formatting.

Please make checks payable to **Phi Beta Sigma Fraternity, Inc. and mailed along with hardcopy (business cards) ads to:**

Miss Phi Beta Sigma Southwestern Pageant 2020
C/o Michael Beverly, Jr., SW Regional Treasurer
P.O. Box 241272
Omaha, NE 68124
Email to: michaelbeverly22@gmail.com

Additionally, I invite you to attend the pageant to support me during this endeavor. I thank you in advance for your support and attendance at the pageant.

Sincerely,

Miss Phi Beta Sigma
Pageant Contestant 2023



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Miss Phi Beta Sigma Southwestern Pageant 2023 QUALIFICATIONS

- All applications and photos are due before or on **March 15, 2023**.
- The Application Entry Fee is \$50.00 (non-refundable). Make checks payable to Phi Beta Sigma Fraternity, Inc. *The Entry Fee is due with the application due date.*
- No fire, water, animal acts permitted.
- Rehearsals are **MANDATORY** and all contestants are required to attend.
- In the event of a tie, a **TIEBREAKER QUESTION** will be asked.
- Please be courteous and professional to all fellow contestants.
- **SELL A MINIMUM OF \$600.00 OF ADVERTISEMENTS FOR PROGRAM SOUVENIR JOURNAL.** *Advertisement prices: Full Page \$150.00; 1/2 page 100.00; 1/4 page \$60; 1/8 Page \$30.00 Patron \$10.00*
- **25 POINTS WILL BE DEDUCTED FROM FINAL SCORE IF MINIMUM ADVERTISEMENTS NOT SOLD.** *Proceeds to benefit National/Regional Scholarship Program*
- Contestants must be unwed and without child(ren) at the time of the pageant. If chosen; she must remain both unwed and without child(ren) during her reign.
- Contestants must not be older than 25 years of age.

WINNER AWARDS & OBLIGATIONS

MS. PHI BETA SIGMA 2020 WINNER & OBLIGATIONS

Prize- \$800 Scholarship; Trophy; Tiara; Sash; Flowers

- Serve as hostess at Fraternity events/projects.
- Assist in the promotion of Phi Beta Sigma Fraternity, Inc. and its events.

1ST RUNNER UP: Trophy and Flowers

Will assume the title of Miss Phi Beta Sigma Southwestern Region in the event the reigning winner violates any of the specified rules as stated in the disclaimer.

2ND RUNNER UP: Trophy and Flowers

CATEGORY AWARDS (WINNER BY CATEGORY)

Miss Congeniality
Miss Swimsuit
Miss Sigma Spirit





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Miss Phi Beta Sigma Southwestern Pageant 2023

Contact Page

FOR MORE INFORMATION OR QUESTIONS, PLEASE CONTACT THE FOLLOWING PERSONS:

Pageant Coordinators

Nate Walker, Director of Collegiate Affairs

npw05001@yahoo.com

501-416-4706 mobile

Jourdon Morgan, Jr., Conference Planner

P.O. Box 78306

St. Louis, MO 63178

314-691-2846 mobile

avip4u@prodigy.net



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Miss Phi Beta Sigma Southwestern Pageant 2023

CHECKLIST

APPLICATION CHECK LIST

ALL APPLICATION MATERIALS ARE DUE: March 15, 2023

- Pageant Application
- Entry Fee of \$50.00 (Made payable to Phi Beta Sigma Fraternity, Inc)
- Personal ½ Page Biography
- 4x6 Color Photo (will be used as publicity photos)
- Signed Disclaimer
- Talent Information (including props needed, assistance i.e. musician, etc.)

Please send ALL of the above application materials to the following address:

Miss Phi Beta Sigma Southwestern Pageant 2020
C/o Michael Beverly, Jr., SW Regional Treasurer
P.O. Box 241272
Omaha, NE 68124
Email to: michaelbeverly22@gmail.com

WHAT HAPPENS AFTER APPLICATION IS RECEIVED?

Contestants receive Welcome Package which includes the following items:

- Pageant Theme and Attire for Opening Number
- Program for the Pageant Including Music Selection for All Categories
- List of Suggested Questions to Prepare for both Interview and Q&A

Helpful Hints for Contestants

- Introduction Speeches & First Impressions **ARE** Lasting Impressions
- Interviews **CAN** win the pageant
- Props should complement the talent competition not be foundation
- Escorts will be provided for the evening gown competition
- Ask business/companies to purchase ads that submit logo to promote their company



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