

PHI BETA SIGMA FRATERNITY, INCORPORATED

ΦΒΣ

74TH

SOUTHWESTERN

REGIONAL CONFERENCE
2026



NASHVILLE

Music City





PHI BETA SIGMA FRATERNITY, INC.

2026 Southwestern Regional Conference

Dear Sponsor:

It is with great enthusiasm that we announce Nashville, TN as the host city for the 74th Annual Southwestern Regional Conference for Phi Beta Sigma Fraternity, Inc. The members of the Southwestern Region, which encompasses six states: Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Tennessee, have partnered with the Southwestern Region Foundation, Inc., a nonprofit 501(c)3 charitable organization to host the conference.

We are partnering with local businesses and other organizations to provide scholarships, educational programs, and a wide variety of services to the community as well as our membership. The conference will be held Thursday, March 12, 2026, through Sunday March 15, 2026, at the Sheraton Music City Hotel, 777 McGavock Pike, Nashville, Tennessee 37214.

Our conference planner and host chapter have been diligently working to plan this upcoming event and would like to call upon your company/organization to support the conference. There will be several ways through which your company/organization may help to highlight the strengths of the Metropolitan Nashville Community and enhance your audience market through sponsorship at this conference.

We invite you to be a part of this historic conference as a sponsor and/or advertiser as we celebrate 110 years of service. Your investment will reap multiple returns. By supporting our mission, more people will be exposed to the many programs and services we provide in the various communities where we have chapters. You will also have the opportunity to connect with attendees at this event with advertisement messages.

We hope you find value in an organization with such influential members as U.S. Congressman John Lewis, Alain LeRoy Locke, the First African American Rhodes Scholar, 7th US Secretary of Education, Rod Paige, NFL Hall of Famers Emmitt Smith and Jerry Rice, and former U.S. President, The Honorable William Jefferson Clinton, Congressman Adriano Espaillat, and Dr. George Washington Carver.

We appreciate the support that your company/organization is willing to provide. We welcome the opportunity to fellowship with you during the events of this conference, and cordially invite you to help us showcase the spirit of the Metro Nashville area.

Phi Beta Sigma Fraternity, Inc. is an actions-oriented community organization that partners with March of Dimes, American Cancer Society, Morgan Stanley, U.S. Fish and Wildlife Service, U.S. Small Business Administration, and Men's Wearhouse. These partnerships are examples of our efforts to address societal ills including health disparities and educational challenges for people of all backgrounds.

Thank you for helping ensure Phi Beta Sigma Fraternity, Inc. has a successful Southwestern Regional Conference.

Sincerely,

Brandon Hill
23rd Regional Director
brandonhill1914@gmail.com

SPONSORSHIP CONTACT:

Donald Hudson
Dhud1914@yahoo.com



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Enclosed is our check for:

☐	Diamond Sponsor	\$10,000
☐	Platinum Sponsor	\$7500
☐	Sapphire Sponsor	\$5000
☐	Gold Sponsor	\$2500
☐	Silver Sponsor	\$1500
☐	Bronze Sponsor	\$750
☐	Individual Donation	\$ _____
TOTAL REMITTANCE:		\$ _____

DELIVER TICKETS TO:

COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE/EMAIL: _____

Please complete form and return by February 14, 2026

Payable via pbssouthwestern.org

Conference Events to Sponsor

Opening Public Program
Regional Director's Reception
Continental Breakfast
Oratorical and Debate Contests
Awards Luncheon
Miss PBS Southwestern Scholarship Pageant
Regional Stroll Off Competition
Awards Gala



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2026 SPONSORSHIP LEVELS

DIAMOND SPONSOR - \$10,000

- Full page color cover positions (inside front) of the Regional Souvenir Booklet
- Logo on all signage and listed in the front of the souvenir journal as a sponsor and listed in all general press releases as a sponsor.
- Speaking opportunity at the opening ceremony of the conference
- A video presentation of no more than two minutes can be used at the opening of the conference.
- Logo link on the Southwestern Region's website for twelve months.
- Two full exhibitor tables with signage in the conference registration area to market to all conference attendees
- Ten tickets to key conference events and functions with reserved seating
- Up to three brochures, flyers, or publications (event books) is included in all attendee gift bags/QR Code.
- Acknowledgement of diamond sponsorship during Opening Ceremony, Awards Luncheon, Miss PBS Southwestern Pageant, and the Regional Stroll-Off Competition

PLATINUM SPONSOR - \$7500

- Full page color ad (outside back) in the Regional Souvenir Booklet
- Logo on all signage and listed in the front of the souvenir journal as a sponsor and listed in all general press releases as a sponsor.
- A video presentation of no more than two minutes can be used at the opening of the conference.
- Logo link on the Southwestern Region's website for nine months.
- An exhibitor table with signage in the conference registration area to market to all conference attendees
- Six tickets to key conference events and functions with reserved seating
- Up to two brochures, flyers, or publications (event books) is included in all attendee gift bags/QR Code.
- Acknowledgement of platinum sponsorship during Opening Ceremony, Awards Luncheon, Miss PBS Southwestern Pageant, and the Regional Stroll-Off Competition

SAPPHIRE SPONSOR - \$5000

- Full page color ad in the Regional Souvenir Booklet
- Logo on all signage and listed in the front of the souvenir journal as a sponsor and listed in all general press releases as a sponsor.
- Logo link on the Southwestern Region's website for six months.
- An exhibitor table with signage in the conference registration area to market to all conference attendees
- Four tickets to key conference events and functions with reserved seating
- One brochure, flyer, or publication (event book) is included in all attendee gift bags/QR Code.
- Acknowledgement of sapphire sponsorship during Opening Ceremony, Awards Luncheon, Miss PBS Southwestern Pageant and the Regional Stroll-Off Competition

GOLD SPONSOR - \$2500

- Full page color ad in the Regional Souvenir Booklet
- Logo on the program of a selected event
- Logo link on the website for three months
- Two tickets to key conference events and functions with reserved seating
- Acknowledgement of gold sponsorship during Opening Ceremony, Awards Luncheon, Miss PBS Southwestern Pageant, and the Regional Stroll-Off Competition

SILVER SPONSOR - \$1500

- Full page color ad in the Regional Souvenir Booklet
- Logo on the program of a selected event
- Acknowledgement of silver sponsorship during Opening Ceremony, Awards Luncheon, Miss PBS Southwestern Pageant, and the Regional Stroll-Off Competition

BRONZE SPONSOR - \$750

- Half page color ad in the Regional Souvenir Booklet
- Logo on the program of a selected event
- Acknowledgement of bronze sponsorship during Opening Ceremony.