



Article Submissions

The Spring 2008 issue of the Crescent Magazine will begin production soon. The theme for this issue is Leadership. We are looking for stories and news on brothers who are leading major corporations, non-profits, armed services, educational institutions, churches, community organizations, political organizations, etc. This also includes undergrads who may be involved in ROTC, student counsel or student government.

Submission Policy:

Articles should be between 200 and 600 words, single-spaced and sent electronically. Please save as a .rtf or .txt file format. Photos should be saved using the .jpg file format and include a detailed caption outlining individuals depicted in the photos. Please include your name and chapter affiliation with your submissions.

Deadline for Submitting Articles and Stories:

April 11th at 5:00 PM.

Scheduled Publication and Mailing:

June 30th

Forward all submissions as email attachments to: crescenteditor@gmail.com

Please note: With the large volume of requests we receive it is not possible to print everything. The Crescent Magazine editorial staff reviews all submissions with the the International President and selections are based solely at our discretion. The editor of The Crescent may edit articles for brevity and clarity.



Advertising Information

Contact:

Ron Lewis, Editor

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Charlotte, NC 28216

704-650-8075

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ADVERTISING RATES

Ad size/location	Color - B/W	Price
Inside front cover	Color only	\$1700
Inside back cover	Color only	\$1700
Outside back cover	Color only	\$1900
Full page	Color	\$1200
Full page	B/W	\$950
Half page	Color (7.5" x 5")	\$750
Half page	B/W (7.5" x 5")	\$600
Quarter page	B/W only (3.5" x 5")	\$450

DEADLINE:

Deadline for receipt of camera-ready ads are:

April 25 for the Spring issue

July 25 for the Fall issue

ARTWORK:

Screen resolution: 300 ppi/dpi

Color ads: CMYK

B/W ads: Grayscale

File formats: TIFF, EPS, PSD, PDF, JPG

PAYMENT:

Make checks payable to: Phi Beta Sigma Fraternity, Inc. and remit to the address above. Full payment must accompany all ad submissions. We do not accept ads that promote alcohol use, smoking, political endorsements, multilevel marketing opportunities or any ads considered insensitive to women. All ads are subject to approval by Phi Beta Sigma and The Crescent Magazine.